Emir Seif

Motion Designer & AI Video Producer

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Portfolio

PROFILE

Motion designer with ten years across video production, games and brand content. I take a piece from idea to final export on my own: concept and script, AI generation, 3D in Blender, motion and compositing in After Effects, voiceover and sound. Before moving into marketing I spent three years as a game designer and product owner on 50+ mobile titles, so I build videos around the hook and the numbers behind it, not only the look.

EXPERIENCE

Motion Designer
Jan 2026 – Present

Nowa Games · Istanbul, remote · Nowa Online World and AWON Online (mobile MMORPGs)

- Make trailers, gameplay edits and animated social content for two live games, including cinematic AI shorts for national holiday campaigns.
- Design key visuals for the website hero and news pages, plus outdoor work such as billboards.
- Design in-game interface for AWON Online: login, server and character-select screens, launcher, UI windows, item and equipment icons, and looping character-select backgrounds.
- Set up the team's layered Photoshop and After Effects templates so daily event posts and animated stories ship on time and stay on-brand.

Creative Lead & Project Consultant
Jan 2020 – Present

Turkuaz Mobilya / BloomCO Design · Ankara, freelance

- Run video, social media and advertising for BloomCO Design, the group's interior architecture brand, on Instagram, TikTok, YouTube Shorts and Facebook.
- Produce a weekly series of renovation videos from on-site footage, 3D room makeover animations in Blender, and AI before/after transformations, each with motion graphics, voiceover and sound design.
- Plan and run Meta ad campaigns for both brands: audiences by region, daily budgets, and retention checks to decide which videos to re-cut.
- Led the design of the new BloomCO e-commerce site, including a 3D product library of 85 catalogue items for its room planner.
- Advise on custom furniture for hotel, restaurant and public projects (references include Waldorf Astoria Doha, St. Regis Belgrade, Rixos).

Lead Marketing Artist & Motion Designer
Aug 2025 – Jan 2026

Game Designer & Product Owner
Mar 2023 – Aug 2025

Labor Bilişim · Ankara, hybrid and remote

- Owned 50+ hyper-casual and casual mobile games from design document to release: level design, mechanics, UI/UX flow, 2D and 3D assets.
- Moved into marketing and made video ads and playable ads, changing hooks and edits based on CTR, IPM and ROAS results.
- Used motion design together with AI tools to produce promo content that would normally need a small team.

EXPERIENCE (CONT.)

Founder & Game Designer
Dec 2020 – May 2022

Vatoz Games · Ankara

- Built three indie game prototypes with a small team in short sprints: mechanics, 2D/3D assets and basic programming.
- Planned the marketing and cut the trailers and promo videos myself.

Graphic Designer & Video Editor
Dec 2017 – May 2020

Dükkan Ajans · Ankara, freelance

- Edited, composited, colour graded and animated (motion graphics and 2D) commercials and brand films for agency clients.
- Worked on set as well: camera, lighting and set design.

Project Coordinator & Product Photographer
Jan 2016 – Jul 2017

Turkuaz Mobilya · Ankara

Product and catalogue shoots, showroom visual merchandising and project coordination.

Founder
Jan 2014 – Nov 2016

Numara13 Escape Room · Ankara

Wrote the story and designed the puzzles for a 1980s-themed escape game; built the set, lighting and atmosphere myself.

Photographer's Assistant
2009 – 2010

Studio work · Bologna, Italy

Studio and location shoots; where I learned lighting and composition.

SKILLS & TOOLS

Motion & video	After Effects, Premiere Pro, CapCut · editing, compositing, colour grading, sound design
3D	Blender: modelling, animation, script-driven scenes
AI production	Seedance, Higgsfield, Google Flow, Kling, Midjourney, ChatGPT image, ElevenLabs, Suno
Design	Photoshop, game UI and icon design, key visuals, web design
Games	Game design documents, level design, UI/UX flow, Unity (basic)
Marketing	Performance creatives, playable ads, hook testing, Meta Ads

ALSO

Worked on short film productions with directors Mert Güncüer and Burak Sağuner.

EDUCATION

Ankara University · Faculty of Law

LANGUAGES

Turkish native · **Persian** fluent · **Azerbaijani** fluent · **English** intermediate (B1–B2) · **Italian** basic